

# **COLORADO & MOUNTAIN PLAINS NAHRO**

**National Association of Housing and Redevelopment Officials**

705 Iris Ave. Boulder, CO 80304 303-447-0690 (phone) 303-402--1959 (fax)

[davem@mpnahro.org](mailto:davem@mpnahro.org); [www.conahro.org](http://www.conahro.org); [www.mpnahro.org](http://www.mpnahro.org)



Dear Prospective Sponsor, Exhibitor or Advertiser,

Colorado and Mountain Plains NAHRO (National Association of Housing and Redevelopment Officials) invite you to consider supporting our Association in one of the following ways:

- Be a sponsor of our annual conference May 22-26 in Vail, (page 3)
- Be an exhibitor or advertiser for our annual conference May 22-26 in Vail, Colorado (page 3)
- Become a corporate sponsor which combines some year-long benefits with conference sponsorship (page 2)

**CORPORATE SPONSORSHIP**- We are offering several year-long corporate sponsorships that provide added exposure for just slightly more investment (see page 2).

**The 2017 Management and Maintenance conferences will be held May 22-26 at the Vail Marriott Resort Hotel and Conference Center, Vail, Colorado.**

This year's event is the premiere event in a six state region (including Colorado, Utah, Montana, South Dakota, North Dakota, and Wyoming) for housing authorities, community development agencies and other affordable housing organizations. We expect 400+ delegates to attend the event. The conference is a great opportunity to put your products or services on display and meet the key decision-makers that use them.

The **Maintenance Conference** takes place on Monday and Tuesday, May 22-23 and caters to maintenance directors and maintenance staff. Workshops will be offered in electrical, plumbing, refrigeration, landscaping, heating, meters, inspections and customer service. We expect 100+ attendees.

The **Management Conference** takes place Wednesday through Friday, May 24-26, and caters to executive directors, management staff, line staff and commissioners. A wide variety of workshops will be offered related to public housing, Section 8, community development, homelessness, rehab, resident services, housing development, finance, technology, national and state legislative priorities, and professional development. We expect 300+ attendees.

You have a choice of exhibiting at either the Maintenance Conference (May 22-23) OR at the Management Conference (May 24-26) OR you are welcome to exhibit at BOTH. Both conferences feature a Sponsor/ Exhibitor Reception on Monday, May 22 (Maintenance) and on Wednesday May 24 (Management).

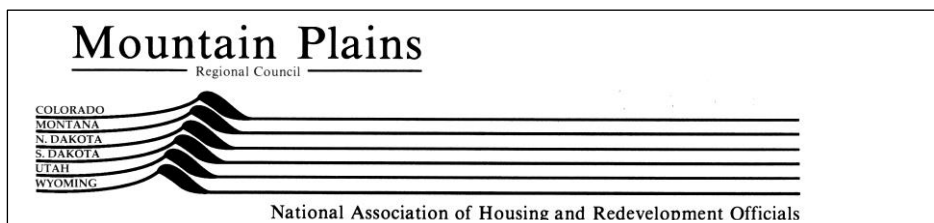
**WE WILL ALSO BE SCHEDULING A 45-MINUTE BREAK DURING ONE DAY OF BOTH CONFERENCES DEVOTED EXCLUSIVELY TO VENDOR VISTS (day and time TBA).**

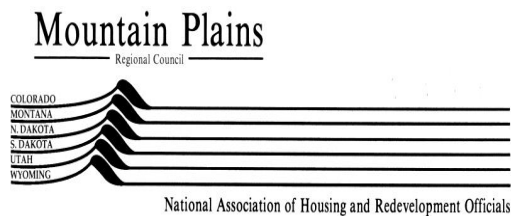
**The Registration Form is on Page 4 of this packet.**

Thank you for considering our event and don't hesitate to call if we can answer any questions. **The deadline for registration is April 1, 2017.** A complete package with all the logistical, lodging and program information will be sent out after receiving your registration. You may also access conference and lodging information at [www.conahro.org](http://www.conahro.org).

Sincerely,

**David Martens**  
Regional Director  
Mountain Plains NAHRO  
303-447-0690  
[davem@mpnahro.org](mailto:davem@mpnahro.org)





## **2017 COLORADO & MOUNTAIN PLAINS NAHRO CORPORATE SPONSOR PROGRAM**

Colorado and Mountain Plains NAHRO are offering prospective sponsors with an opportunity to leverage the many benefits of your regular conference sponsorship investment by making a year-long corporate sponsorship that will provide some valuable additional exposure.

We are offering two (2) Diamond Level sponsorship for \$4,000 and up to six (6) Emerald Level sponsorships for \$3,000.

### **Diamond Sponsorship- \$4,000**

- *Logo on Front Cover of Conference Registration Brochure (if received by Feb. 1)*
- *Logo on Front Cover of Conference Program*
- *Logo on Colorado NAHRO and Mountain Plains NAHRO web site home page*
- *Corporate profile on Sponsor Page of the Colorado NAHRO web site*
- *Opportunity to plan/ present a conference workshop*
- *Choice of Event Sponsorship with speaking opportunity at event (Plenary Session, Banquet or Lunch)*
- *First choice of booth space at Conference*
- *Full page ad in Conference Program*
- *Two (2) registrations to all conference activities and events*

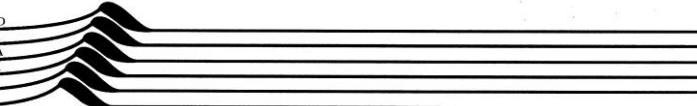
### **Emerald Sponsorship- \$3,000**

- *Logo on Back Cover of Conference Program*
- *Logo on Colorado NAHRO and Mountain Plains NAHRO web site home page*
- *Corporate profile on Sponsor Page of the Colorado NAHRO web site*
- *Choice of Event Sponsorship with speaking opportunity at event (Plenary Session, Banquet or Lunch)*
- *Second and Third choices of booth space at Conference (first come basis)*
- *Full page ad in Conference Program*
- *Two (2) registrations to all conference activities and events*

***The deadline for registering for the Corporate Sponsorships is February 1, 2017. Unfilled conference events will then be offered to Conference Sponsors.***

## 2017 COLORADO & MOUNTAIN PLAINS NAHRO CONFERENCE SPONSORSHIP, EXHIBITS, AND ADVERTISING

<p><b>OPENING PLENARY SESSION</b>  <u>Management Conference</u>, Wednesday, May 24, 8:30 am- 10:00 am  Includes full page ad in Program, exhibit space, two registrations to all events and activities, speaking opportunity at event. First option for this sponsorship offered to corporate sponsors.</p>	\$2,000
<p><b>PLENARY SESSION</b>  <u>Management Conference</u>, Thursday, May 25, 9:00 am- 10:30 am  Includes full page ad in Program, exhibit space, two registrations to all events and activities, speaking opportunity at event. First option for this sponsorship offered to corporate sponsors.</p>	\$2,000
<p><b>CLOSING SESSION</b>  <u>Management Conference</u>, Friday, May 26, 9:30 am- 11:00 am  Includes full page ad in Program, exhibit space, two registrations to all events and activities, speaking opportunity at event. First option for this sponsorship offered to corporate sponsors.</p>	\$1,000
<p><b>SPONSOR RECEPTION</b>  <u>Management Conference</u>, Wednesday, May 24, 5:15 pm- 7:15 pm  Includes full page ad in Program, exhibit space, two registrations to all events and activities, speaking opportunity at event. First choice of booth location (after corporate sponsors).</p>	\$2,000 plus food/ drink tickets
<p><b>BANQUET</b>  <u>Management Conference</u>, Thursday, May 25, 6:00 pm 11:00 pm  Includes full page ad in Program, exhibit space, two registrations to all events and activities, speaking opportunity at event. First option for this sponsorship offered to corporate sponsors.</p>	\$2,000
<p><b>MANAGEMENT LUNCHEON</b>  <u>Management Conference</u>, Wednesday, May 24 <u>or</u> Thursday, May 25, 12:15 pm – 1:45 pm  Two sponsors per luncheon. Includes full page ad in Program, exhibit space, two registrations to all events and activities, speaking opportunity at event. First option for this sponsorship offered to corporate sponsors.</p>	\$2,000
<p><b>MANAGEMENT BREAKFAST</b>  <u>Management Conference</u>, Wednesday, Thursday or Friday May 24, 25, or 26, 7:30 am – 9:00 am  Two sponsors per breakfast. Includes half page ad in Program, exhibit space, one registration to all events and activities, speaking opportunity at event.</p>	\$1,000
<p><b>NAME BADGES</b>  Your corporate logo printed on the name badges distributed to all attendees. Includes full page ad in Program, exhibit space, two registrations to all events and activities.</p>	\$2,000
<p><b>REGISTRATION BAGS</b>  Your corporate logo printed on one side of registration bags distributed to all attendees. Includes half page ad in Program, exhibit space, two registrations to all events and activities.</p>	\$1,500
<p><b>LANYARDS</b>  Your corporate logo printed on one the name badge lanyards distributed to all attendees. Includes half page ad in Program, exhibit space, two registrations to all events and activities.</p>	\$1,500 <b>SOLD</b>
<p><b>NOTE PADS OR PENS</b>  Your corporate logo printed on note pads or pens distributed to all attendees. Includes half page ad in Program, exhibit space, one registration to all events and activities.</p>	\$1,000 <b>SOLD</b>
<p><b>MAINTENANCE RECEPTION</b>  <u>Maintenance Conference</u>, Monday, May 22, 5:00 pm – 7:00 pm  Includes half page ad in Program, exhibit space, one registration to all events and activities, speaking opportunity at event.</p>	\$1,000
<p><b>MAINTENANCE LUNCHEON</b>  <u>Maintenance Conference</u>, Monday, May 22 <u>or</u> Tuesday, May 23, 12:00 pm – 1:00 pm  Includes half page ad in Program, exhibit space, one registration to all events and activities, speaking opportunity at event.</p>	\$1000
<p><b>WORKSHOP SPONSOR</b>  Recognition as a workshop sponsor of your choice on signage and in the Program Booklet.</p>	\$200
<p><b>EXHIBIT SPACE AND AD- Maintenance Conference</b>  Includes exhibit table and quarter page ad in Program. This option is for the Maintenance Conference (Monday afternoon and Tuesday) only.</p>	\$400
<p><b>EXHIBIT SPACE AND AD- Either Management Only OR Maintenance and Management</b>  Exhibitors are invited to exhibit during the Maintenance Conference (Monday afternoon and Tuesday) or at the Management Conference (Wednesday and Thursday) or both.</p>	\$750
<b>ADVERTISING ONLY OPTIONS</b>	
Full Page Ad in Conference Program	\$750
Half Page Ad in Conference Program	\$500
Quarter Page Ad in Conference Program	\$250
Business Card Ad in Conference Program	\$100



## 2017 SPONSOR/ VENDOR/ AD REGISTRATION FORM

Check One	Description	Price
<input type="checkbox"/>	Diamond Level Corporate Sponsor	\$4,000
<input type="checkbox"/>	Emerald Level Corporate Sponsor	\$3,000
<input type="checkbox"/>	Conference Sponsor (please indicate sponsorship and price from p3) <i>Name of Sponsorship</i> _____ <i>Price</i> _____	
<input type="checkbox"/>	Exhibit (booth) at both Maintenance and Management Conferences	\$750
<input type="checkbox"/>	Exhibit (booth) at only the Maintenance Conference	\$400
<input type="checkbox"/>	Exhibit (booth) at only the Management Conference	\$750
<input type="checkbox"/>	Advertise only (please indicate ad size and price from p3) <i>Ad Size</i> _____ <i>Ad Price</i> _____	

Organization or Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address (for conference program booklet): \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Person(s) on Name \_\_\_\_\_

Badge: \_\_\_\_\_

**Total Amount:** \_\_\_\_\_ (Please include payment with registration or contact Dave Martens to request credit card payment at: [davem@mpnahro.org](mailto:davem@mpnahro.org) )

**Pay by Credit Card**

Contact Dave Martens at 303-447-0690 or [davem@mpnahro.org](mailto:davem@mpnahro.org)  
A Paypal Invoice will be emailed to you for payment  
Email your registration form to [davem@mpnahro.org](mailto:davem@mpnahro.org) or mail to:  
705 Iris Ave., Boulder, CO 80304 or fax to 303-402-1959

**Pay by Check**

Make check payable to: Colorado NAHRO  
Mail payment & registration to:  
Attention: David Martens, Colorado NAHRO  
705 Iris Ave., Boulder, CO 80304

*Please photocopy this form for your records.*

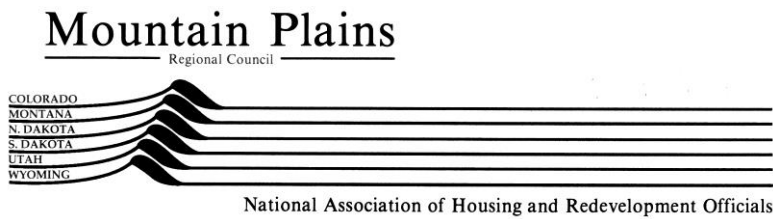
**Corporate Sponsorships are due by February 1, 2017.**

**Conference Sponsorships are due by April 1, 2017.**

**CONFERENCE DATES: MAINTENANCE, May 22-23; MANAGEMENT, May 24-26, 2017**

**CONFERENCE LOCATION: Vail Marriott Resort Hotel.**

**Questions? Contact David Martens: 303-447-0690 or [davem@mpnahro.org](mailto:davem@mpnahro.org).**



## **PROGRAM BOOK ADVERTISING SPECS**

Full Page Ad, Vertical Format @ 8" wide x 10.5" high

Half Page Ad, Horizontal Format @ 8" wide x 5.125" high

Quarter Page Ad, Vertical Format @ 3.875" wide x 5.125" high

Business Card Ad @ 3.5" wide x 2" high

- ◆ All Ads are Black & White, Laser Printer Quality or Better.
- ◆ Please submit Ads electronically, convert to .pdf and email to [davem@mpnahro.org](mailto:davem@mpnahro.org).
- ◆ Photos should be at least 300 dpi.

***Please email your camera- ready ads in .pdf format (preferred) by the deadline indicated below.***

***A packet with complete logistical information will be emailed after receiving your registration.***

***General conference and lodging information is available at [www.conahro.org](http://www.conahro.org).***

### **Mail Registration by April 1 to:**

David Martens  
Colorado NAHRO  
705 Iris Ave.  
Boulder, CO 80304

### **Mail or Email Ads (pdf format) to:**

David Martens  
Colorado NAHRO  
705 Iris Ave.  
Boulder, CO 80304  
[davem@mpnahro.org](mailto:davem@mpnahro.org)

**Ads Due Not Later Than April 21, 2017**

Questions- Call Dave Martens at 303-447-0690