**COLORADO NAHRO**



***National Association of Housing and Redevelopment Officials***

*705 Iris Ave. Boulder, CO 80304 303-447-0690 (phone) 303-402--1959 (fax)*

*davem@mpnahro.org**;* [*www.conahro.org*](http://www.conahro.org)

Dear Prospective Sponsor, Exhibitor or Advertiser,

**The 2020 Management and Maintenance conferences will be held May 11-15 at the Vail Marriott Resort Hotel and Conference Center, Vail, Colorado.**

Colorado NAHRO (National Association of Housing and Redevelopment Officials) invites you to consider supporting our Association in one of the following ways:

* Be a sponsor of our annual conference May 11-15 in Vail, (page 3)
* Be an exhibitor or advertiser for our annual conference May 11-15 in Vail, Colorado (page 3)
* Become a corporate sponsor which combines some year-long benefits with conference sponsorship (page 2)

**CORPORATE SPONSORSHIP- We are offering several year-long corporate sponsorships that provide added exposure for just slightly more investment (see page 2).**

This year’s event is the premiere event in Colorado for housing authorities, community development agencies and other affordable housing organizations. We expect 400+ delegates to attend the event. The conference is a great opportunity to put your products or services on display and meet the key decision-makers that use them.

The **Maintenance Conference** takes place on Monday and Tuesday, May 11-12 and caters to maintenance directors and maintenance staff. Workshops will be offered in electrical, plumbing, boilers, heating, AC, site safety, inspections, sustainability and more. We expect 125+ attendees.

The **Management Conference** takes place Wednesday through Friday, May 13-15, and caters to executive directors, management staff, line staff and commissioners. A wide variety of workshops will be offered related to public housing, Section 8, community development, homelessness, rehab, resident services, housing development, finance, technology, national and state legislative priorities, and professional development. We expect 275-300+ attendees.

You have a choice of exhibiting at either the Maintenance Conference (May 11-12) OR at the Management Conference (May 13-15) OR you are welcome to exhibit at BOTH. Both conferences feature a Sponsor/ Exhibitor Reception on Monday, May 11 (Maintenance) and on Wednesday May 13 (Management).

**WE WILL ALSO BE SCHEDULING A 45-MINUTE BREAK DURING ONE DAY OF BOTH CONFERENCES DEVOTED EXCLUSIVELY TO VENDOR VISTS (day and time TBA).**

**The Registration Form is on Page 4 of this packet.**

Thank you for considering our event and don't hesitate to call if we can answer any questions. ***The deadline for registration is April 1, 2020.***  A complete package with all the logistical, lodging and program information will be sent out after receiving your registration. You may also access conference and lodging information at [www.conahro.org](http://www.conahro.org).

Sincerely,

## David Martens- NEED TO ADD A NEW SIGNATURE

Service Officer

Colorado NAHRO

303-447-0690

davem@mpnahro.org

##

## 2020 COLORADO NAHRO

## CORPORATE SPONSOR PROGRAM

Colorado NAHRO is offering prospective sponsors with an opportunity to leverage the many benefits of your regular conference sponsorship investment by making a year-long corporate sponsorship that will provide some valuable additional exposure.

We are offering Diamond Level sponsorships for $4,000 and Emerald Level sponsorships for $3,000.

### Diamond Sponsorship- $4,000

* *Logo on Front Cover of Conference Registration Brochure* ***(if received by Jan. 24)***
* *Logo on Front and Back Cover of Conference Program*
* *Logo on Colorado NAHRO web site home page*
* *Corporate profile on Sponsor Page of the Colorado NAHRO web site*
* *Featured Sponsor on Conference Mobile App*
* *Choice of Event Sponsorship with speaking opportunity at event (Plenary Session, Banquet or Lunch)*
* *First choice of booth space at Conference*
* *Full page ad in Conference Program*
* *Two (2) registrations to all conference activities and events*

# Emerald Sponsorship- $3,000

* *Logo on Back Cover of Conference Program*
* *Logo on Colorado NAHRO web site home page*
* *Corporate profile on Sponsor Page of the Colorado NAHRO web site*
* Listing on Conference Mobile App
* *Choice of Event Sponsorship with speaking opportunity at event (Plenary Session, Banquet or Lunch)*
* *Second choice of booth space at Conference (first come basis)*
* *Full page ad in Conference Program*
* *Two (2) registrations to all conference activities and events*

The deadline for registering for the Corporate Sponsorships is April 1, 2020 but please register earlier to take advantage of web-site advertising.

**2020 CONAHRO SPONSORSHIP, EXHIBITS, AND ADVERTISING LEVELS**

|  |  |  |
| --- | --- | --- |
|  | OPENING PLENARY SESSIONManagement Conference, Wednesday, May 13, 8:30 am- 10:00 amIncludes full page ad in Program, exhibit space, two registrations to all events and activities, speaking opportunity at event. First option for this sponsorship offered to corporate sponsors.  | $2,000 |
|  | PLENARY SESSIONManagement Conference, Thursday, May 14, 9:00 am- 10:30 am Includes full page ad in Program, exhibit space, two registrations to all events and activities, speaking opportunity at event. First option for this sponsorship offered to corporate sponsors.  | $2,000 |
|  | CLOSING SESSIONManagement Conference, Friday, May 15, 9:30 am- 11:00 am Includes full page ad in Program, exhibit space, two registrations to all events and activities, speaking opportunity at event. First option for this sponsorship offered to corporate sponsors.  | $1,000 |
|  | SPONSOR RECEPTIONManagement Conference, Wednesday, May 13, 5:15 pm- 7:15 pm Includes full page ad in Program, exhibit space, two registrations to all events and activities, speaking opportunity at event. First choice of booth location (after corporate sponsors). | $2,000plus food/ drink tickets |
|  | BANQUETManagement Conference, Thursday, May 14, 6:00 pm 11:00 pm Includes full page ad in Program, exhibit space, two registrations to all events and activities, speaking opportunity at event. First option for this sponsorship offered to corporate sponsors.  | $2,000 |
|  | MANAGEMENT LUNCHEONManagement Conference, Wednesday, May 13 **or** Thursday, May 14, 12:15 pm – 1:45 pmTwo sponsors per luncheon. Includes full page ad in Program, exhibit space, two registrations to all events and activities, speaking opportunity at event. First option for this sponsorship offered to corporate sponsors. | $2,000 |
|  | MANAGEMENT BREAKFASTManagement Conference, Wednesday, Thursday or Friday May 13, 14, or 15, 7:30 am – 9:00 amTwo sponsors per breakfast. Includes half page ad in Program, exhibit space, one registration to all events and activities, speaking opportunity at event. | $1,000 |
|  | NAME BADGESYour corporate logo printed on the name badges distributed to all attendees. Includes full page ad in Program, exhibit space, two registrations to all events and activities. | $2,000 |
|  | REGISTRATION BAGSYour corporate logo printed on one side of registration bags distributed to all attendees. Includes half page ad in Program, exhibit space, two registrations to all events and activities. | $1,500 |
|  | LANYARDSYour corporate logo printed on one the name badge lanyards distributed to all attendees. Includes half page ad in Program, exhibit space, two registrations to all events and activities. | $1,500 |
|  | NOTE PADS OR PENSYour corporate logo printed on note pads or pens distributed to all attendees. Includes half page ad in Program, exhibit space, one registration to all events and activities. | $1,000 |
|  | MAINTENANCE RECEPTIONMaintenance Conference, Monday, May 13, 5:00 pm – 7:00 pmIncludes half page ad in Program, exhibit space, one registration to all events and activities, speaking opportunity at event. | $1,000 |
|  | MAINTENANCE LUNCHEONMaintenance Conference, Monday, May 11 **or** Tuesday, May 12, 12:00 pm – 1:00 pmIncludes half page ad in Program, exhibit space, one registration to all events and activities, speaking opportunity at event. | $1000 |
|  | WORKSHOP SPONSORRecognition as a workshop sponsor of your choice on signage and in the Program Booklet.  | $200 |
|  | EXHIBIT SPACE AND AD- Maintenance Conference Includes exhibit table and quarter page ad in Program. This option is for the Maintenance Conference (Monday afternoon and Tuesday) only. | $400 |
|  | EXHIBIT SPACE AND AD- Either Management Only OR Maintenance and ManagementExhibitors are invited to exhibit during the Maintenance Conference (Monday afternoon and Tuesday) or at the Management Conference (Wednesday and Thursday) or both. | $750 |
|  | ADVERTISING ONLY OPTIONS  |  |
|  |  Full Page Ad in Conference Program | $750 |
|  |  Half Page Ad in Conference Program | $500 |
|  |  Quarter Page Ad in Conference Program | $250 |
|  |  Business Card Ad in Conference Program | $100 |

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2020 SPONSOR/ VENDOR/ AD REGISTRATION FORM

|  |  |  |
| --- | --- | --- |
| **Check One** | **Description** | **Price** |
| 🞎 | Diamond Level Corporate Sponsor | $4,000 |
| 🞎 | Emerald Level Corporate Sponsor | $3,000 |
| 🞎 | Conference Sponsor (please indicate sponsorship and price from p3)*Name of Sponsorship*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*Price*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |
| 🞎 | Exhibit (booth) at both Maintenance and Management Conferences | $750 |
| 🞎 | Exhibit (booth) at only the Maintenance Conference | $400 |
| 🞎 | Exhibit (booth) at only the Management Conference | $750 |
| 🞎 | Advertise only (please indicate ad size and price from p3)*Ad Size*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*Ad Price*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |

Organization or Company:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address (for conference program booklet):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, State, Zip:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Person(s) on Name Badge:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Total Amount: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(Please include payment with registration or contact**

 **Dave Martens to request credit card payment at:** **davem@mpnahro.org** **)**

|  |  |
| --- | --- |
| ***Pay by Credit Card******Contact Dave Martens at 303-447-0690 or*** ***davem@mpnahro.org******A Paypal Invoice will be emailed to you for payment*****Email your registration form to** **davem@mpnahro.org** **or mail to:** **705 Iris Ave., Boulder, CO 80304 or fax to 303-402-1959** | ***Pay by Check******Make check payable to:* Colorado NAHRO****Mail payment & registration to:** **Attention: David Martens, Colorado NAHRO****705 Iris Ave., Boulder, CO 80304** |

***Please photocopy this form for your records.***

**Corporate & Corporate Sponsorships are due by April 1, 2020**

***CONFERENCE DATES: MAINTENANCE, May 11-12; MANAGEMENT, May 13-15, 2020***

***CONFERENCE LOCATION: Vail Marriott Resort Hotel.***

***Questions? Contact David Martens: 303-447-0690 or*** ***davem@mpnahro.org.*** ****

**PROGRAM BOOK ADVERTISING SPECS**

Full Page Ad, Vertical Format @ 8" wide x 10.5" high

Half Page Ad, Horizontal Format @ 8" wide x 5.125" high

Quarter Page Ad, Vertical Format @ 3.875" wide x 5.125" high

Business Card Ad @ 3.5" wide x 2" high

* All Ads are Black & White, Laser Printer Quality or Better.
* Please submit Ads electronically, convert to .pdf and email to davem@mpnahro.org.
* Photos should be at least 300 dpi.

***Please email your camera- ready ads in .pdf format (preferred) by the deadline indicated below.***

***A packet with complete logistical information will be emailed after receiving your registration.***

***General conference and lodging information is available at*** [***www.conahro.org***](http://www.mpnahro.org)***.***

**Mail Registration by April 1 to:**

**David Martens**

Colorado NAHRO

705 Iris Ave.

Boulder, CO 80304

**Mail or Email Ads (pdf format) to:**

David Martens

Colorado NAHRO

705 Iris Ave.

Boulder, CO 80304

davem@mpnahro.org

**Ads Due Not Later Than April 10, 2020**

Questions- Call Dave Martens at 303-447-0690