

LACK OF HOME PRICE DIVERSITY

poses a real and growing threat to the economic stability, quality of life and future of every person who calls Colorado home.







*30%+ of monthly income spent on housing

THE STRATEGY

When all members of our community can afford to live here safely, we build a stronger community, now and for the future.



Seniors



Nurses





Retail Workers First Responders



A HEALTHY BALANCED HOUSING MARKET is essential to:

Economic growth



Thriving business



High quality of life





By increasing the supply and price diversity of homes,

we lay the foundation for a stable, resilient COMMUNITY INFRASTRUCTURE.

OUR RETURN ON INVESTMENT

is immediate and long-lasting,

ensuring we can all live, work and thrive here.







